



Vodafone
Idea



**unlock a new level
of growth with
our start-up solutions**

At Vi™, we recognise your passion for innovation and rapid growth, and are here to partner you in your journey of growth. Our in-house experts are here to guide you with specialised, technical expertise, as well as facilitate learnings of best-in-class business processes through mentorship and active one-on-one engagements. As your growth partners, we have put together a specially curated scalable portfolio of products to help you achieve your business goals and objectives. For your unique business needs, we have identified 3 key pillars where we can partner you.





Mentorship

Through our startup mentorship programme, our in-house subject matter experts will help you gain insights into best industry practices for running and scaling up your business. You can gain insights into a range of topics.

- Setting up a sales and distribution channel
- Managing finances
- Attracting and retaining talent
- Creating a powerful go-to-market strategy



Market Reach

Optimise/ Increase customer reach through Mobile Marketing tools like SMS, MMS, OBD, email, as well as Social and Digital tools to target potential customers with highly customised and relevant messaging.

- Identify target customers
- Leverage digital channels to increase brand reach
- Optimise mobile promotions to improve success rate
- Maximise ROI on marketing spends



Business Solutions

Cloud-based SAAS

Gain access to our wide range of SaaS solutions to optimise and manage your business operations, like G-suite, Device Security Solutions powered by Trend Micro, Vi™ Website Builder and more

- Get professional email
- Give your employees the freedom to work from anywhere
- Drive better collaboration and teamwork
- Dedicated support team
- Enjoy easy payment options with an intuitive billing process

Data centre services and IAAS

- Use our expertise to ensure control and security of your data.
- Save on real estate cost with server hosting and cloud services
- Secure data infrastructure for
 - Data transfer
 - IP addresses
 - Shared firewall
 - Cross connect
- Reduce in-house server maintenance cost
- Ensure high uptime
 - Secure and scalable
 - Complete end-to-end vendor management
- PCI-DSS, MEITY and TIER IV certified

Internet of things (IoT)

With our long record of successful IoT implementations globally, we can help you harness the power of connected technology to optimise operations and improve your ROI. Gain access to our IoT expertise as well as IoT solutions like Vi™ IoT Connectivity and Managed IoT Connectivity Platform, to scale up your business.

- Develop applications and scale your business by adopting IoT
- Get control, visibility and manageability of assets
- Reduce operational costs
 - Deploy and remotely manage your IoT SIMs
 - Prevent SIM misuse and detect faulty SIMs
- Get secure IoT connectivity
- Get private APN for connectivity



Enterprise Mobility



Communication



Connectivity



Security



IoT



Cloud